

## Mission

Run for Food's mission is to provide funding and support to food banks and homeless shelters across the country through Thanksgiving Day charity runs. Furthermore, by hosting these extraordinary giving events, we aim to increase community awareness of the services provided by these organizations.



## History

Run for Food began in 2006 by a group of Chico, California families and businesses. Its sole purpose was to raise funds for the local food bank and women's shelter. The event has grown significantly each year and has expanded to other cities across the country – all in an effort to raise funds to end homelessness and hunger in our country.

## Turn-Key Solution

- Run for Food partners with local communities to provide a turnkey program for planning and implementing a Run for Food fundraising run in their community – experienced consultants, media package, national branding, event planning software and a step-by-step implementation program
- Raises needed funds for local food banks
- Encourages community involvement
- Raises community awareness of your food bank's mission
- Broaden your food bank's exposure in the community
- Provides great exposure for local businesses to promote their product or service in the community

