



Benefiting the Jesus Center

Run for Food 5K Run/Walk Sponsorship

Bidwell Park, Chico, California

Thanksgiving Day Sponsorship of Run for Food is a "win-win" for your business and the Jesus Center. Each level provides a benefit for you and support for the services of the Jesus Center.

Run for Food began in 2006 with a huge outpouring of community support for the programs and services of the Jesus Center. A group of local families and businesses rallied to organize an inaugural event designed for an ambitious 300 participants. Since then it has grown considerably each year attracting nearly 3,900 participants in 2010. This raised \$65,000 for the homeless and poor in the community. Your sponsorship combined with the walkers and runners of all ages promise the continuation of services for the neediest among us.

SPONSORSHIP LEVELS

GOLD Sponsor (\$2,500)

- Company name on the T-Shirt
- Company name appears in the e-mailer
- Company name appears in the participant handout
- Company name appears on appropriate signage
- Recognition on race day
- 4 free entries to the race
- Website link from the Run for Food website
- Company name appears in our newspaper ad
- Company may insert an advertisement, brochure, or coupon with participant handouts

SILVER Sponsor (\$1,000)

- Company name on the T-Shirt
- Company name appears in the e-mailer
- Company name appears in the participant handout
- Company name appears on appropriate signage
- Recognition on race day
- 2 free entries to the race
- Website link from the Run for Food website
- Company may insert an advertisement, brochure, or coupon with participant handouts

BRONZE Sponsor (\$500)

- Company name on the T-Shirt
- Company name appears in the participant handout
- Company name appears on appropriate signage
- Recognition on race day
- Website link from the Run for Food website
- Company may insert an advertisement, brochure, or coupon with participant handouts

Kilometer Sponsor (\$200)

- Company name appears on a race kilometer marker
- Company name appears in the participant handout
- Recognition on race day
- Company name recognized on Run for Food website
- Company may insert an advertisement, brochure, or coupon with participant handouts

Friends of the Jesus Center (\$100)

- Company name appears in the participant handout
- Recognition on race day
- Company name recognized on Run for Food website

BUSINESS _____

CONTACT _____

ADDRESS _____

E-MAIL _____

PHONE () _____

Thank you!

www.runforfood.com